

Recycled Paper



Producing recycled paper causes 74% less air pollution, 35% less water pollution, and creates 5 times the number of jobs than producing virgin paper from trees. It saves old-growth trees, forest eco-systems, native habitat and biodiversity.

- ① The average person in the US consumes about 700 lbs of paper, making US the largest consumer of paper in the world. 90% of the printing/writing paper comes from virgin tree fiber.
- ① Conventional paper is also bleached using chlorine or chlorine derivatives, which create dioxins and other toxins and pollutants.
- ① Once used, paper generally ends up in the municipal waste stream, making up to 40% of the total waste, instead of being recycled and reused.